

## CLAIMS

What is claimed is:

1. A method of conducting a pari-mutuel gaming activity, the method comprising:  
displaying a list of runners in a race;  
providing at least one patron an opportunity to select at least one runner from the list of runners;  
responsive to the at least one patron selecting the at least one runner, displaying at least one pool of wager options corresponding to the at least one selected runner; and  
providing the at least one patron an opportunity to select at least one wager from the at least one displayed pool of wager options.
2. The method according to claim 1, further comprising:  
providing the at least one patron an opportunity to position the at least one selected runner; and  
responsive to the at least one patron positioning the at least one selected runner, displaying the at least one pool of wager options corresponding to the at least one positioned runner.
3. The method according to claim 2, wherein the selecting the at least one runner and the positioning the at least one runner occur substantially simultaneously.
4. The method according to claim 1, wherein the displaying the at least one pool of wager options and the selecting the at least one runner occur substantially simultaneously.
5. The method according to claim 1, further comprising displaying odds for the at least one pool of wager options.
6. The method according to claim 1, further comprising displaying a wager cost for the at least one pool of wager options.

7. The method according to claim 1, further comprising:

providing the at least one patron with an opportunity to select a specified number of runners in the race; and

responsive to the at least one patron selecting the specified number of runners in the race, displaying the at least one pool of wager options for the specified number of runners.

8. The method according to claim 7, further comprising providing the at least one patron with an opportunity to position the specified number of runners.

9. The method according to claim 1, further comprising displaying probables data for the at least one pool of wager options.

10. The method according to claim 1, further comprising marking an indicia corresponding to the at least one selected runner or the at least one selected wager.

11. The method according to claim 1, further comprising providing the at least one patron with another opportunity to place another wager in response to the at least one selected wager.

12. The method according to claim 1, wherein the providing the at least one patron the opportunity to select the at least one runner comprises providing the at least one patron an opportunity to select a plurality of runners.

13. The method according to claim 1, further comprising:  
providing the at least one patron an opportunity to apportion a monetary amount of a wager over the at least one wager.

14. A system for conducting a pari-mutuel gaming activity, the system comprising:  
a display element for displaying information associated with a pari-mutuel gaming activity;  
an input device for interacting with at least one patron;  
a computer operatively configured with software; and  
wherein the software is operatively configured to enable the computer to conduct the pari-mutuel  
gaming activity, wherein, in the pari-mutuel gaming activity:  
at least one patron is provided with an opportunity to select at least one runner from a list of  
runners in a race with the input device;  
at least one pool of wager options corresponding to the at least one selected runner is  
displayed on the display element in response to the at least one patron selecting the at  
least one runner; and  
the at least one patron is provided with an opportunity to select at least one wager from the at  
least one displayed pool of wager options with the input device.

15. The system of claim 14, wherein the software is configured to enable the computer to  
provide the least one patron an opportunity to position the at least one selected runner with the input  
device and display the at least one pool of wager options corresponding to the at least one  
positioned runner on the display element.

16. The system of claim 14, wherein the software is configured to enable the computer to  
display one the display element the at least one positioned runner substantially simultaneously to the  
at least one patron selecting the at least one runner.

17. The system of claim 15, wherein the software is configured to enable the computer to  
display on the display element the at least one pool of wager options substantially simultaneously to  
the at least one patron positioning the at least one runner.

18. The system of claim 14, wherein the software is configured to enable the computer to  
display odds for the at least one pool of wager options on the display element.

19. The system of claim 14, wherein the software is configured to enable the computer to display a wager cost for the at least one pool of wager options on the display element.
20. The system of claim 14, wherein the software is configured to enable the computer to provide the at least one patron with an opportunity to select a number of runners in the race with the input device and present betting options for the number of selected runners on the display element.
21. The system of claim 20, wherein the software is configured to enable the computer to provide the at least one patron with an opportunity to order the selected runners in the race with the input device.
22. The system of claim 14, wherein the software is configured to enable the computer to display probables data for the at least one pool of wager option on the display element.
23. The system of claim 14, wherein the software is configured to enable the computer to mark an area designating the at least one selected runner or an area designating the at least one selected wager on the display element.
24. The system of claim 14, wherein the software is configured to enable the computer to provide the at least one patron with another opportunity to place another wager in response to the least one wager selected by the at least one patron.
25. The system of claim 14, wherein the at least one runner comprises a plurality of runners.
26. A method of conducting a pari-mutuel gaming activity, the method comprising:  
providing at least one patron an opportunity to place at least one first wager on a race; and  
responsive to the at least one patron placing the at least one first wager, providing the at least one patron with an opportunity to place at least one second wager on the race.

27. The method according to claim 26, wherein the at least one second wager includes at least one runner of the at least one first wager.

28. The method according to claim 26, wherein the at least one second wager is not related to the first wager.

29. The method according to claim 26, further comprising:  
responsive to the at least one patron placing the at least one first wager, providing the at least one patron an opportunity to select at least one second runner;  
wherein the at least one second runner makes up a portion of the at least one second wager.

30. The method according to claim 26, wherein the presenting the at least one patron with the second opportunity to place the at least one second wager comprises:  
generating a pool of wager options including the at least one first runner and the at least one second runner; and

displaying the pool of wager options to the least one patron.

31. The method according to claim 30, further comprising marking an area of the displayed pool of wager options representing the at least one first runner.

32. The method according to claim 26, further comprising displaying tote data in conjunction with at least one of the at least one first wager and the at least one second wager.

33. A system for conducting a pari-mutuel gaming activity, the system comprising:  
a display element for displaying information associated with a pari-mutuel gaming activity;  
an input device for interacting with at least one patron;  
a computer operatively configured with software; and  
wherein the software is operatively configured to enable the computer to conduct the pari-mutuel  
gaming activity, wherein, in the pari-mutuel gaming activity:  
at least one patron is provided with an opportunity to place at least one first wager on a race  
displayed on the display element;  
the at least one patron is presented with an opportunity to place at least one second wager on  
the race displayed on the display element in response to the at least one patron  
placing the at least one first wager with the input device.

34. The system of claim 33, wherein the at least one second wager includes at least one  
runner of the at least one first wager.

35. The system of claim 33, wherein the at least one second wager is not related to the at  
least one first wager.

36. The system of claim 33, wherein the software is configured to enable the computer  
to:  
provide the at least one patron an opportunity to select the at least one runner with the input device;  
and  
provide the at least one patron an opportunity to select a second runner with the input device in  
response to the least one patron placing the at least one first wager;  
wherein the second runner makes up a portion of the second wager.

37. The system of claim 36, wherein the software is configured to enable the computer to  
generate a pool of wager options including the at least one runner and the second runner and display  
the pool of wager options on the display element.

38. The system of claim 33, where the software is configured to enable the computer to mark an area representing the at least one runner on the display element.

39. The system of claim 33, wherein the software is configured to enable the computer to display tote data in conjunction with the at least one first wager or the at least one second wager on the display element.

40. A method of conducting a pari-mutuel gaming activity, the method comprising:  
displaying a list of at least one runner in a race;  
providing at least one patron an opportunity to place at least one wager on the at least one runner;  
and  
responsive to the at least one patron placing the at least one wager on the at least one runner,  
marking an area of a display element representing the at least one runner.

41. The method according to claim 40, further comprising providing the at least one patron an opportunity to place a second wager including the at least one runner represented by the marked area.

42. The method according to claim 40, wherein marking the area representing the at least one runner comprises placing an indicia next to the area representing the at least one runner, formatting the area representing the at least one runner, varying a color of the area of the at least one area representing the at least one runner, varying a shading of the area representing the at least one runner, or combinations thereof.

43. The method according to claim 40, wherein the displaying the list of the at least one runner in the race comprises displaying the list of a plurality of runners in the race.

44. A system for conducting a pari-mutuel gaming activity, the system comprising:  
a display element for displaying information associated with a pari-mutuel gaming activity;  
an input device for interacting with at least one patron;  
a computer operatively configured with software; and  
wherein the software is operatively configured to enable the computer to conduct a pari-mutuel  
gaming activity, wherein, in the pari-mutuel gaming activity:  
a list of at least one runner in a race is displayed on the display element;  
at least one patron is provided with an opportunity to place at least one wager on the at least  
one runner with the input device; and  
an area representing the at least one runner is marked on the display element in response to  
the at least one patron placing the at least one wager on the at least one runner.

45. The system of claim 44, wherein the software is configured to enable the computer to  
provide the at least one patron with an opportunity to place a second wager including the at least one  
runner represented by the marked area on the display element.

46. The system of claim 44, where the software is configured to enable the computer to  
mark the area representing the at least one runner on the display element with a symbol, by  
formatting the area representing the at least one runner, by varying a color of the area representing  
the at least one runner, by varying a shading of the area representing the at least one runner, or  
combinations thereof.

47. The system of claim 44, wherein the at least one runner comprises a plurality of  
runners.

48. A method of conducting a pari-mutuel gaming activity, the method comprising:  
selecting at least one portion of at least one wager on a race;  
displaying the at least one selected portion of the at least one wager to at least one patron; and  
providing the at least one patron an opportunity to place the at least one wager.

49. The method according to claim 48, wherein the at least one patron places the at least one wager by making a single selection.

50. The method according to claim 49, further comprising:  
wherein displaying the at least one selected portion comprises displaying the at least one selected portion of the at least one wager on a display element; and  
the making the single selection comprises selecting the area.

51. The method according to claim 48, wherein displaying the at least one selected portion of the at least one wager comprises displaying a runner of the at least one wager.

52. The method according to claim 48, wherein displaying the at least one selected portion of the at least one wager comprises displaying a handicapping personality for, or method of, selecting a runner of the at least one wager.

53. The method according to claim 52, further comprising:  
determining the runner of the at least one wager with a method or an algorithm; and  
wherein the determination is based, at least in part, on past performance data of the runner or tote data overlaid with the handicapping personality of the runner.

54. The method according to claim 48, wherein displaying the at least one selected portion of the at least one wager comprises displaying a pari-mutuel wager or displaying an amount of the at least one wager, or combinations thereof.

55. The method according to claim 48, further comprising charging a fee to the at least one patron for the selecting the at least one portion of the at least one wager.

56. The method according to claim 48, further comprising providing the at least one patron with an opportunity to select another portion of the at least one wager.

57. The method according to claim 48, further comprising:  
responsive to the at least one patron placing the at least one wager, providing the at least one patron  
an opportunity to place a second wager; and  
wherein the second wager is based, at least in part, on the at least one selected portion of the at least  
one wager.

58. The method according to claim 48, wherein:  
the selecting the at least one portion of the at least one wager on the race comprises selecting a  
track, a race, a pool, a runner or a combination of at least two of the foregoing elements of  
the at least one wager; and  
displaying the selected track, race, pool, runner, or the combination of at least two of the foregoing  
elements of the at least one wager to the at least one patron.

59. The method according to claim 48, further comprising allowing the at least one  
patron to select the at least one portion of the at least one wager.

60. A system for conducting a pari-mutuel gaming activity, the system comprising:  
a display element for displaying information associated with a pari-mutuel gaming activity;  
an input device for interacting with at least one patron;  
a computer operatively configured with software; and  
wherein the software is operatively configured to enable the computer to conduct a pari-mutuel  
gaming activity, wherein, in the pari-mutuel gaming activity:  
at least one portion of at least one wager on a race is selected by the software;  
the at least one selected portion of the wager is displayed on an area of the display element;  
and  
the at least one patron is provided with at least one opportunity to place the at least one  
wager with the input device.

61. The system of claim 60, wherein the software is configured to enable the computer to allow the at least one patron to place the at least one wager by selecting a single area on the display element.

62. The system of claim 60, wherein the software is configured to enable the computer to display a runner of the at least one wager on the area on the display element.

63. The system of claim 60, wherein the software is configured to enable the computer to display a handicapping personality for, or method of, selecting a runner of the at least one wager on the area on the display element.

64. The system of claim 63, wherein the software is configured to enable the computer to determine the runner of the at least one wager with a method or an algorithm, wherein the determination is based, at least in part, on past performance data of the runner or tote data overlaid with the handicapping personality of or method of selecting the runner.

65. The system of claim 60, wherein the software is configured to enable the computer to display the at least one portion of the at least one wager as a pari-mutuel wager or an amount of the at least one wager on the display element.

66. The system of claim 60, wherein the software is configured to enable the computer to charge a fee to the least one patron for selecting the at least one portion of the at least one wager.

67. The system of claim 60, wherein the software is configured to enable the computer to provide the at least one patron with an opportunity to select another portion of the least one wager.

68. The system of claim 60, wherein the software is configured to enable the computer to:

provide the at least one patron an opportunity to place a second wager in response to the placement of the at least one wager; and

wherein the second wager is based, at least in part, on the at least one selected portion of the at least one wager.

69. The system of claim 60, wherein the software is configured to enable the computer to:

select a track, a race, a pool, a runner, or a combination of at least two of the foregoing elements as the at least one portion of the at least one wager; and

display the selected track, race, pool, runner, or the combination of the at least two of the foregoing elements on the area of the display element.

70. The system of claim 60, wherein the software is configured to enable the computer to allow the at least one patron to select the at least one portion of the at least one wager.

71. A method of conducting a pari-mutuel gaming activity, the method comprising:  
displaying a table comprising at least one runner in a race;  
wherein at least one column of the table comprises the at least one runner and at least one row of the table comprises the at least one runner;  
wherein the at least one column and the at least one row of the table intersect at at least one cell; and  
providing at least one patron an opportunity to place at least one wager on the race by selecting the at least one cell.

72. The method according to claim 71, further comprising:  
providing the at least one patron an opportunity to position the at least one runner; and  
displaying at least one non-positioned runner on the at least one column and the at least one row of the table.

73. The method according to claim 71, wherein the at least one wager comprises an exacta, a quinella, a trifecta, a superfecta, a hexafecta, a pentafecta, a daily double, a pick three, a pick four, a pick six or any combination thereof.

74. The method according to claim 71, further comprising displaying probables information for the at least one runner in the at least one cell.

75. The method according to claim 71, further comprising marking the at least one cell selected by the at least one patron.

76. The method according to claim 75, wherein the marking the at least one cell comprises placing an indicia next to the at least one selected cell, formatting the at least one selected cell, varying a color of the at least one selected cell, varying a shading of the at least one selected cell, or combinations thereof.

77. The method according to claim 71, further comprising:  
providing the at least one patron a second opportunity to place a second wager on the race; and  
wherein the second wager comprises the at least one runner.

78. The method according to claim 71, wherein the displaying the table comprising the at least one runner comprises displaying a table of a plurality of runners.

79. A system for conducting a pari-mutuel gaming activity, the system comprising:  
a display element for displaying information associated with a pari-mutuel gaming activity;  
an input device for interacting with at least one patron;  
a computer operatively configured with software; and  
wherein the software is operatively configured to enable the computer to conduct a pari-mutuel  
gaming activity, wherein, in the pari-mutuel gaming activity:  
a table comprising at least one runner is displayed on the display element;  
wherein at least one column of the table comprises the at least one runner and at least one  
row of the table comprises the at least one runner;  
wherein the at least one column and the at least one row of the table intersect at at least one  
cell; and  
at least one patron is provided with an opportunity to place at least one wager by selecting  
the at least one cell with the input device.

80. The system of claim 79, wherein the software is configured to enable the computer  
to:  
provide the at least one patron an opportunity to position the at least one runner; and  
display the at least one non-positioned runner on the at least one column and the at least one row of  
the table on the display element.

81. The system of claim 79, wherein the at least one wager comprises an exacta, a  
quinella, a trifecta, a superfecta, a hexafecta, a pentafecta, a daily double, a pick three, a pick four, a  
pick six or any combination thereof.

82. The system of claim 79, wherein the software is configured to enable the computer to  
display probables information for the at least one runner in the at least one cell on the display  
element.

83. The system of claim 79, wherein the software is configured to enable the computer to  
mark the at least one cell selected by the at least one patron.

84. The system of claim 79, wherein the mark comprises an indicia placed next to the at least one selected cell, formatting the at least one selected cell, varying a color of the at least one selected cell, varying a shading of the at least one selected cell, or combinations thereof.

85. The system of claim 79, wherein the software is configured to enable the computer to:

provide the at least one patron a second opportunity to place a second wager on the race with the input device; and

wherein the second wager comprises the at least one runner.

86. The system of claim 79, wherein the table comprises a plurality of runners.

87. A method of presenting a pari-mutuel gaming activity to a patron, the method comprising:

providing a menu having at least one variable rule, wherein the at least one variable rule corresponds to at least one area of a display element;

displaying the at least one area on the display element;

enabling an organization conducting the pari-mutuel gaming activity to modify the at least one variable rule;

wherein the organization modifies the at least one variable rule; and

changing the at least one area displayed on the display element in accordance with the modification of the at least one variable rule.

88. The method according to claim 87, wherein the at least one variable rule comprises a size of the at least one area, an appearance of the at least one area, a sort order of the at least one area, filtering of the at least one area, grouping of the at least one area, searching of the at least one area, and combinations thereof.

89. The method according to claim 87, wherein:

the at least one variable rule comprises a portion of at least one wager; and  
wherein the portion of the at least one wager comprises at least one of a track selection, a race selection, a pool selection, an amount of the at least one wager, a quantity of the at least one wager, a money amount of a total wager selection and a marketing message or function.

90. The method according to claim 87, wherein the at least one area comprises an advertising graphic.

91. A system for presenting a pari-mutuel gaming activity, the system comprising:  
a display element for displaying information associated with the pari-mutuel gaming activity;  
an input device for interacting with at least one patron;  
a computer operatively configured with software;  
a control display for enabling an organization to view options for presenting the pari-mutuel gaming activity; and

wherein the software is operatively configured to enable the computer to present the pari-mutuel gaming activity on the display element, wherein, in the presentation of the pari-mutuel gaming activity:

a menu is presented on the control display;

wherein the menu comprises at least one variable rule corresponding to at least one area displayed on the wager terminal;

the organization is provided with an opportunity to modify the at least one variable rule; and  
the at least one area displayed on the wager terminal display element is changed in accordance with the modification of the at least one variable rule.

92. The system of claim 91, wherein the at least one variable rule comprises at least one of a size of the area, an appearance of the at least one area, a sort order of the at least one area, filtering of the at least one area, grouping of the at least one area, and searching of the at least one area.

93. The system of claim 91, wherein:

the at least one variable rule comprises a portion of at least one wager; and  
wherein the portion of the at least one wager comprises at least one of a track selection, a race selection, a pool selection, an amount of the at least one wager, a quantity of the at least one wager, a money amount of a total wager selection and a marketing message or function.

94. The system of claim 91, wherein the at least one area comprises an advertising graphic.

95. A method of conducting a pari-mutuel gaming activity, the method comprising:  
providing at least one patron an opportunity to designate at least one rule for the placement of at least one wager on at least one race; and  
in response to the at least one rule occurring, automatically placing the at least one wager on the at least one race.

96. The method according to claim 95, further comprising providing the at least one patron with an opportunity to pay for the at least one wager with a player account on a pari-mutuel gaming system.

97. The method according to claim 95, wherein designating the at least one rule comprises at least one of selecting a track, selecting an amount of the at least one wager, selecting the at least one wager from a pool of wagers, selecting at least one runner, and funding the at least one wager up front.

98. The method according to claim 95, wherein the at least one rule comprises a tote data rule, past performance data, a track condition, a race detail, and combinations thereof.

99. The method according to claim 95, further comprising notifying the at least one patron of an outcome of the at least one race.

100. The method according to claim 95, wherein:

the at least one rule does not occur;

canceling the at least one wager or placing the at least one wager on another race.

101. The method according to claim 95, further comprising charging a fee for providing the at least one player the opportunity to designate the at least one rule.

102. The method according to claim 95, wherein the at least one race comprises a plurality of races.

103. The method according to claim 102, wherein the plurality of races occur over a period of more than one day.

104. The method according to claim 102, wherein the plurality of races occur at more than one track.

105. A system for conducting a pari-mutuel gaming activity, the system comprising:  
a display element for displaying information associated with a pari-mutuel gaming activity;  
an input device for interacting with at least one patron;  
a computer operatively configured with software; and  
wherein the software is operatively configured to enable the computer to conduct a pari-mutuel gaming activity, wherein, in the pari-mutuel gaming activity:  
at least one patron is provided with an opportunity to designate at least one rule for the placement of at least one wager; and  
in response to at least one rule occurring in at least one race, automatically placing the at least one wager on the at least one race.

106. The system of claim 105, wherein the software is configured to enable the computer to provide the at least one patron an opportunity to pay for the at least one wager with a player account set up on the computer.

107. The system of claim 105, wherein the software is configured to enable the computer to enable the at least one patron to designate the at least one rule by selecting at least one of a track of the at least one wager, an amount of the at least one wager, the at least one wager from a pool of wagers, at least one runner of the at least one wager, and funding the at least one wager up front.

108. The system of claim 105, wherein the software is configured to enable the computer to notify the at least one patron of an outcome of the at least one race.

109. The system of claim 105, wherein the software is configured to enable the computer to charge a fee to the at least one patron for providing the at least one player an opportunity to designate the at least one rule.

110. The system of claim 105, wherein the software is configured to enable the computer to cancel the least one wager or place the at least one wager on another race wherein the least one rule does not occur.

111. A method of conducting a pari-mutuel gaming activity, the method comprising:  
providing at least one patron an opportunity to select an area on a display element; and  
responsive to the at least one patron selecting the area on the display element, allowing the at least one patron to place more than one multi-position or multi-leg wager;  
wherein the more than one multi-position or multi-leg wager may be effectuated without reselecting a pool.

112. A system for conducting a pari-mutuel gaming activity, the system comprising:  
a display element for displaying information associated with a pari-mutuel gaming activity;  
an input device for interacting with at least one patron;  
a computer operatively configured with software; and  
wherein the software is operatively configured to enable the computer to conduct a pari-mutuel  
gaming activity, wherein, in the pari-mutuel gaming activity:  
at least one patron is provided with an opportunity to select an area on display element;  
in response to the at least one patron selecting the area on the betting interface, the at least  
one patron is allowed to place more than one multi-position or multi-leg wager;  
wherein the more than one multi-position or multi-leg wager may be effectuated without  
reselecting a pool.